



SBA-K1
SBA Research GmbH

Programme: COMET – Competence Centres for Excellent Technologies

Programme line: COMET-Centre (K1)

Type of project: Trusted Cloud Computing, ongoing, multi-firm

MEISTER: TRUSTED CLOUD QUALITY CERTIFICATION FOR MINDMEISTER AND MEISTERTASK

LONG-STANDING RESEARCH COLLABORATION RESULTS IN TWO EXEMPLARY CLOUD-BASED SOLUTIONS FOR CREATIVE COLLABORATION WITH REGARDS TO PRIVACY AND DATA SECURITY.

Meister is a web application provider based in Austria and Germany with a mission to inspire creativity in business, education and daily life by developing the most innovative and easy to use software tools. Meister and SBA Research have, through their 14-year collaboration (also referred to as the COMET program), ensured that Meister’s two flagship products became market leaders in cloud-based collaborative solutions in terms of functionality but also became exemplary in data security and privacy.

Meister offers two very popular cloud-based services: MindMeister, mind mapping software and

MeisterTask, task management software for teams. MindMeister, launched in 2007, was Meister’s first product and one of the very first solutions that combined a browser-based user interface and accompanying mobile apps with cloud-based back-end infrastructure hosted within the EU. Over the years, MindMeister became the world’s-leading mind mapping solution. With close to 10 million users globally, over 30 million mind maps have been created and more than one billion ideas have been generated.

SUCCESS STORY

MeisterTask, Meister's second product, is an intuitive and collaborative task management solution. Via the seamless integration, users can turn ideas generated in MindMeister into projects in MeisterTask. Planning as well as execution covered with Meister's products. Since launching in 2015, MeisterTask has been listed as one of the top applications on the App Store, the Play Store, WIRED, Zapier and many more. Meister is a Google Premier partner and a pioneer in developing Apple iOS applications as well.

The first joint Meister and SBA Research projects started amid new data privacy challenges that focused on assuring that mind maps shared publicly by users, would not contain confidential or private information. Over the years, more aspects of data security were tackled, such as secure data transmissions, enhanced user authentication procedures and secure and privacy-aware application programming interfaces (API).

Impact and effects

Developing two online platforms for creative collaboration poses huge challenges with regards to information security. The COMET program enabled Meister steer clear of any security incidents, data breaches or privacy issues that haunt so many other collaborative internet platforms.



Meister Team working at their annual Hackfest
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More concretely, SBA Research helped Meister to incorporate security safeguards like 2-Factor Authentication, as well as develop a universal REST-based API which allows for the integration of both MindMeister and MeisterTask with other leading software solutions such as Slack. SBA Research also supported Meister in ensuring data security and appropriate privacy levels were maintained as well as making sure that their complete technology stack remained resilient, this in turn made both MindMeister and MeisterTask two of the most reliable cloud-based service platforms. Both products strictly adhere to GDPR and host their servers in the European Union. This ultimately resulted in Meister being awarded the Trusted Cloud certificate from the German Ministry of Commerce.

Project coordination (Story)

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